

SPRING 2008

THE LODGE

ALPHA DELTA DELTA OF CHI PSI FRATERNITY
THE UNIVERSITY OF CALIFORNIA, BERKELEY

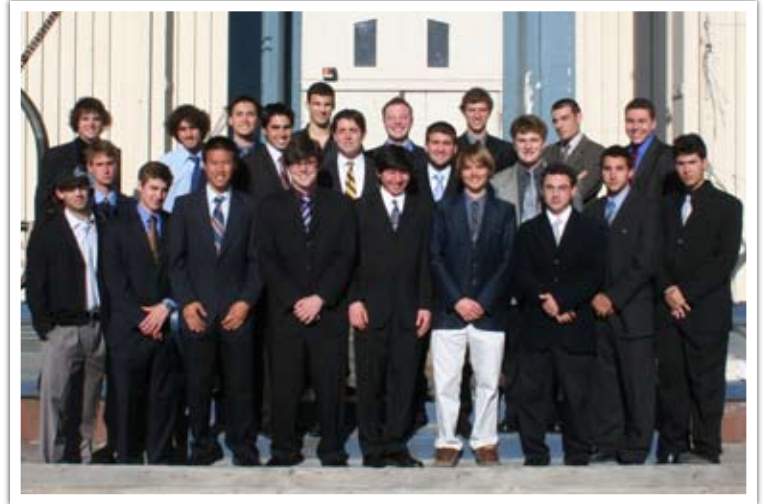
The Blueprint for Excellence

My Fellow Alumni:

This past year has marked an amazing turnaround for Alpha Delta Delta of Chi Psi. Last summer, when asked if I felt Delta Delta should be nominated for an award at the 166th Convention in Nashville, I could not help but reply, “No – absolutely not.” The '06 - '07 year had not been the Alpha's best. Only three men had been recruited for the year, evidence of serious drug abuse had surfaced, and general drunkenness prevailed. The brothers did little to improve the lodge, took little initiative to be involved on campus, within the Greek community, or to reach out to the alumni. Yes, the brothers were all nice guys and had fun (we did throw one heck of a Luau) but that was not enough. Chi Psi at Alpha Delta Delta needed to be more.

Today, I am happy to note that the Alpha's regression has come to a halt. Near the end of last year, the Alpha took a stand against the serious issues and let it be known that individuals could no longer simply use the lodge as nothing more than a stomping ground. Those opposed to change either were removed, graduated, or moved out. The remaining brothers, although paltry in number, pulled together to agree upon a vision for the Alpha. Apathy could no longer be tolerated and dedication to an increase in participation on all Alpha fronts began to resurface. The Alpha has seen a roller coaster ride of ups and downs even since I have been involved. The difference between this and other “turnarounds”: the undergraduates are willing to make real changes and now have the alumni and resources on both local and national levels committed to helping Alpha Delta Delta achieve its potential.

The most important change for the Alpha is to learn how to properly recruit year-round. In the past, the type of recruit that Chi Psi was looking for was ill-defined. Criteria were simply that a young man was willing to join and was a “good guy.” The interested brothers all wanted to improve the Alpha, but simply did not know how. This year the Alpha has implemented eligibility criteria for becoming a new member and is actively seeking men of character rather than waiting for them to walk through the front door. These practices are still fresh and being developed, but their quality-heavy seven man spring pledge class (the largest spring class seen in recent years) is a testament to the work they have done throughout the fall.



The Alpha has taken several other steps as well: Brothers have re-committed themselves to involvement on campus and in the community; they have implemented a scholarship program to encourage academic success within the Alpha, and the Alpha has committed to work projects on the lodge this summer. The Alpha has also begun to eliminate the last remnants of hazing in favor of teaching by example, and refocus on the ideals of Chi Psi and that of a brotherhood. They are working closely with the Alumni Advisory Board to gradually rebuild the Alpha and to promote consistent excellence in all things. Now with steady alumni guidance we hope the Alpha's days as a roller coaster of ups and downs will come to an end. As the alumni of Alpha Delta Delta, we need to focus our efforts not only on ensuring that the undergraduates have a good lodge to call their home, but also provide a consistent well of best practices, knowledge, and guidance from which they can draw. Alpha Delta Delta deserves to have a lodge to which alumni can be proud to bring their families. The actives and lodge deserve to have our support.

I ask you, then, to assist in our efforts. Get involved with the Advisory Board, help finance lodge improvements or the development of a scholarship program, or simply attend events like Founders' Day, alumni cocktails, and football tailgates. Together we can provide Chi Psi with something it desperately needs: A strong Alpha at the best collegiate institution at which Chi Psi exists. Go Bears!

YITB,

Nick Gilly, ΔΔ '07 | Chairman
Alpha Delta Delta Alumni Advisory Board

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Michael Moeng '07

Remarks of the #1



Dear Delta Delta Alumni,

As we come to the end of our spring semester this year, we are proud to welcome seven new brothers into the bonds of brotherhood: Gabriel Moreira Barcelos, Phillip Anthony Giammona, Michael Frankston Lichterman, Victor Kmita, Wyatt Aleksandr Lienhard, Kenzan Amazonia Boo, and Alexander Henryk Wapniarski.

The 2007 - 2008 school year has been a busy one for us as we continue to grow and change for the better. We had a few active brothers and a couple alumni attend the first Chi Psi West Coast Regional Conference in over 20 years at Alpha Theta Delta at the University of Washington, where we concentrated on leadership development and a more effective pledge education process.

Founders' Day this year had the best attendance in recent memory and we really appreciate the alumni support. For all of the brothers that came and for those who could not make it, we look forward to seeing you on game days in the fall or any time you feel like stopping by the lodge.

Yours in the Bonds,

Grant Piercy, ΔΔ '09
Undergraduate President

The Lodge: Your 2008 Tailgate Headquarters

Roll on you Bears!! For the first time since the days of Joe Capp, Cal football fans have a team they can be proud of. We've had hit and miss seasons with glimmers of hope, but with the addition of Coach Tedford, we have a program to get excited about. We start the season against the Big Ten and we're going to show our hatred of Spartans to the boys from Michigan State. We also have the pleasure of hosting the lowly UCLA Baby Bruins as well as our crosstown rival Stanfurd. In what looks to be our biggest home game, the Bears look to exact revenge against Oregon for injuring our starting quarterback last year (even if we did defeat them spectacularly). We also host CSU, ASU, and Washington this year in what may be a break out season for the Bears.

In a joint collaboration between the Alumni Advisory Board and the actives, we are going to make the lodge the place to be for tailgates. For starters we'll be offering season parking managed properly by actives and alumni. We're focused on making the lodge a place where alumni can feel safe to bring their families and friends. Don't worry: we didn't forget about food and drinks. We're looking to put together a good menu of tasty game day BBQ (you read that right: menu). While paper thin overcooked burgers doused in ketchup can be an integral part of the experience we are looking to add a little variety to the food selection. We also plan to run a BYOB bar which will include a variety of drinks both of the adult variety and otherwise. Why give \$200 to Henry's when you can spend less and help bolster involvement at the lodge?

With a revitalized tradition of Cal football we're redefining what "Game Day" is at the lodge. As the football program has gained national prominence many of the old local haunts have become uncomfortably crowded. We are looking to recapture the old days where you can enjoy the game in comfort with your closest friends. With Oregon and Washington coming to town we are also looking forward to hosting our brothers from Eta Delta and Theta Delta. Look for more details to come and we hope to see you at the lodge.

- Chris Loya, ΔΔ '06

Founders' Day

This year's Founders' Day on April 26th was a pleasure to attend. The day started out with a golf game that involved actives and alumni from a variety of different Alphas and eras. We hope to make this a permanent part of the Founders' Day tradition. The banquet was held later that day at the Durant Hotel and many actives and alumni attended. A special thanks to the many brothers who came from out of town for the event. We are very happy to see this participation as we try to rebuild a great tradition.

We also hope to build on this year's success in 2009 so if you were not able to attend this spring, don't miss out next year.

- Karl Schnaitter, ΔΔ '04



What's Happening in Chi Psi Nationally:

This year Alpha Delta Delta has greatly strengthened its bonds with Chi Psi on a national level. After the remarkably successful West Coast Regional Conference in Seattle, Alpha Theta Delta at the University of Washington elected an "Inter-Alpha Relations Chairman" to facilitate road-trips, social functions, and inter-Alpha assistance between our three West Coast Alphas. Evidence of the tightening bonds between the Chi Psis of the West is that brothers at both the University of Oregon and the University of Washington have expressed interest in spending time in Berkeley during the early fall semester to assist in Delta Delta's recruitment efforts.



Further strengthening national ties, Brother Nick Gilly, ΔΔ '07 became the Alpha Visitor of Chi Psi in July 2007. He plans to remain on staff at the Chi Psi Central Office for several years and to use his experience with the strongest Alphas of Chi Psi to assist Alpha Delta Delta in whatever ways he can.

The 167th Convention of Chi Psi Fraternity is scheduled for July 30th through August 3rd at Cornell University in Ithaca, New York. This will mark the first non-Southern Convention in a decade, and hopes to attract Chi Psis young and old to renew old friendships and form new bonds in an abounding spirit of brotherly revelry. Convention details and registration information can be found at ChiPsi.org.



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