

# Alpha Delta Delta Annual Fund

2009 has been an extremely positive year for Alpha Delta Delta so far. Through a coordinated effort of renewed alumni leadership with a strong undergraduate commitment to bettering Alpha Delta Delta, we have jump-started our resurgence on campus. In order to continue this growth, though, it is critical to maintain our alumni involvement and support. The creation of the Alpha Delta Delta Annual Fund was meant to give all alumni the ability to contribute to the success of the Alpha whether it be by directly contributing to a capital project needed at the Lodge or helping support the costs for our alumni communications program (website, newsletters, Founders' Day, etc.).

Our initial effort was met very positively and we would like to sincerely thank all the donors who contributed in 2008. Thanks in part to your generous donations we have recently been able to address some longstanding needs at the Lodge:

- Installation of Centralized Monitored Fire Alarm System
- Remodeled Women's Bathroom
- Refinished Front Entry Flooring

We still have a number of significant projects to undertake and we know we can do better. Our goal is to raise at least \$15,000 annually to maintain our communications program and help fund capital projects at the Lodge.

In conjunction with gradually resurging alumni involvement we have created a Donors Circle. Alumni who give to Alpha Delta Delta will be listed in each newsletter based on the following giving levels:

Founders' Club: \$1,000 & Up  
Oski: \$500 - \$999  
Phillip Spencer: \$250 - \$499

Lodger: \$100 - \$249  
Gold: \$50 - \$99  
Purple: \$25 - \$49

If you have not joined, please take the time to consider doing so. The Alpha and alumni need your full support, and that includes your financial support in 2009. You can start by sending a check made out to Alpha Delta Delta of Chi Psi in the enclosed return envelope or by donating online through the Alpha's website ([www.CalChiPsi.org](http://www.CalChiPsi.org)).

We thank you in advance for your support of Alpha Delta Delta!

## Alpha Delta Delta Alumni 2009 Contributions

### **Founders' Club (\$1,000 & Up)**

Jeffrey M. Ryan '77  
Steven G. Pucinelli '80

### **Oski (\$500 - \$999)**

Marc W. Wilson '83  
Tom Vogelheim '84

### **Phillip Spencer (\$250 - \$499)**

James M. Bogush '78  
Eric David Bowers '04  
Nicholas Alexander Gilly '07  
Jason Dreibelbis '07

### **Lodger (\$100 - \$249)**

James A. Maggetti '46  
Andrew G. Klein '74  
Aaron Gitnick '01  
Karl Schnaitter '04  
Nicholas J. Long '05  
Alexander L. Rosenberg '07  
Michael Moeng '07  
Alexander Ely Sherman '08

### **Gold (\$50 - \$99)**

# Chi Psi Educational Programs

On consecutive weekends in April, the undergraduate Brothers of Alpha Delta Delta participated in programs sponsored by the Educational Trust. The first of the programs, an Alpha Management Retreat ("AMR"), was very successful and praised by the brothers as exactly what the Alpha needed to begin formalizing its goals and planning the steps by which those goals will be achieved.

The undergraduates reorganized parts of the Alpha governance structure to better reflect the duties undertaken by each position in practice and to develop a better system of accountability between Alpha officers. Additionally, the undergraduates also set several goals relating to recruitment, social activities, and the physical structure of the Lodge.

An overarching theme that was common to the aspirations of the brothers was to better publicize Chi Psi and its activities across the Berkeley campus and Greek community and to take individual pride in the condition of the Lodge. Highlights include: reinstating a system of "Lodge jobs" where brothers are responsible and held accountable for the cleanliness of the Lodge; discontinuing the cleaning service so that additional funds can be allocated to the recruitment and social budgets; and

planning a year-round recruitment strategy. Each of the action items listed also encompasses a series of measurable, short-term steps so that the brotherhood can track its progress toward the achievement of its ultimate, long-term aspirations. The undergraduates left the retreat with a sense of accomplishment and are more motivated than ever before to improve the quality of the brotherhood and the Lodge itself.

The following weekend, the younger undergraduate brothers and pledges participated in a Program for Self-Development ("PSD"). The PSD is designed to allow new members and pledges to learn more about their brothers, themselves, and their individual learning and achievement styles. During the program, the participants listened to the life stories of their brothers and completed a series of exercises designed to shed some light on how each individual learns and how their learning styles can be applied to the achievement of their academic, career, and general life goals. The participating brothers were surprised by the accuracy of the exercises in predicting their areas of study and career aspirations and were encouraged to keep in mind what they learned at the PSD in planning their school curriculums and career choices. The consensus was that the weekend was very productive.

## Join the Chi Psi E-mail Network

We need your e-mail address! As the cost of postage and printing continues to rise we are shifting more and more communication online. Currently only 1/3 of all alumni have an e-mail address on file.

Please be assured that your e-mail address will be used for Alpha Delta Delta communication only. Signing up is incredibly easy through the Alpha's website (see below). If you have not been receiving our monthly e-mails you are not on the list, so please sign up!

*If you're not already signed up for  
Alpha Delta Delta e-mail, please visit:*

*www* **CalChiPsi.org**

**and click on "Join Chi Psi E-mail"**

